



BOARD OF DIRECTORS
PUBLIC OUTREACH COMMITTEE

JULIA MILLER – CHAIRPERSON
ROBERTA COOPER
MARK DESAULNIER
SCOTT HAGGERTY

TIM SMITH - VICE CHAIRPERSON
MARK ROSS
MARLAND TOWNSEND
SHELIA YOUNG

WEDNESDAY
SEPTEMBER 13, 2000
9:30 AM

FOURTH FLOOR CONFERENCE ROOM
DISTRICT OFFICES

AGENDA

- 1. CALL TO ORDER - ROLL CALL**
- 2. PUBLIC COMMENT PERIOD** (*Public Comment on Non-Agenda Items Pursuant to Government Code § 54954.3*) *Members of the public are afforded the opportunity to speak on any agenda item. All agendas for regular meetings are posted at District headquarters, 939 Ellis Street, San Francisco, CA, at least 72 hours in advance of a regular meeting. At the beginning of the regular meeting agenda, an opportunity is also provided for the public to speak on any subject within the Committee's subject matter jurisdiction. Speakers will be limited to five (5) minutes each.*
- 3. APPROVAL OF MINUTES OF JULY 7, 2000**
- 4. UPDATE ON SPARE THE AIR 2000 CAMPAIGN**
Report on the activities of the Spare the Air 2000 Campaign including youth outreach, employer participation, e-mail sign-ups, city and county and partnership with San Francisco Giants.
- 5. UPDATE ON THE MODEL WOODSMOKE ORDINANCE**
Report on progress being made in local communities to adopt the woodsmoke ordinance.
- 6. WINTERTIME OUTREACH PLANNING**
Report and discussion on the wintertime outreach program including advertising buys, employers, the nature of the message and possible partnerships.
- 7. COMMITTEE MEMBER COMMENTS/OTHER BUSINESS**
Any member of the Board, or its staff, on his or her own initiative or in response to questions posed by the public, may; ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2)
- 8. TIME AND PLACE OF NEXT MEETING AT THE CALL OF THE CHAIR**
- 9. ADJOURNMENT**